CONTACT INDUSTRY LIAISON & SALES

Noa Freilich Pollack

Team leader, Industry liaison and sales - Team leader

Tel:  +41 22 9080488 Ext 900
Fax:  +41 22 9069140
Email: fensforum2018_ils@kenes.com
SUPPORT CATEGORIES & BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space). *Contributor will be acknowledged for a minimum contribution of 4,000 Euros not including exhibition space*

You will benefit from outstanding advantages linked to your supporter category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>MAIN SUPPORTER- 20,000 EUROS AND UP</th>
<th>SUPPORTER 10,000 - 19,999 EUROS</th>
<th>CONTRIBUTOR - MINIMUM 4,000 EUROS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supporter’s logo with hyperlink on the FENS Forum 2018 website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Supporter’s logo in the program and mobile application</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>FENS Forum 2018 registrations</td>
<td>4</td>
<td>1</td>
<td>-</td>
</tr>
<tr>
<td>Advertisement (Inside page in the designated section of the e-programme booth and printed program book*)</td>
<td>1</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Printed programme will be offered to delegates as an optional item to purchase</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bag Insert (To be provided by Supporter and subject to approval of programme committee)</td>
<td>1</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Acknowledgement on Supporters’ Board on-site</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
</tbody>
</table>
PASSPORT COMPETITION

We are delighted to introduce the FENS Forum 2018 Passport Competition.

The goal of the competition is to attract as many participants as possible to the exhibitor’s booths, thereby increasing booth exposure and visibility during the Forum.

To achieve this aim we will include in the participants’ bags a “passport”. This “passport” will list all exhibitors participating in the competition.

To qualify for the lottery, each participant must visit as many booths as possible in the commercial exhibition in order to get their “Passport” stamped by at least 50% of total participating companies. (Exact number of stamps required will be confirmed at a later stage)

The exhibitors will be offered to provide prizes for this lottery. We will list the prizes together with the name of the prize sponsors in the “passport competition” instructions which will be included in the participants’ bags.
EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts and supporting better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. Medical education therefore plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the Conference, you are making a vital contribution to these efforts.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

EDUCATIONAL GRANT

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

EDUCATIONAL GRANT IN SUPPORT OF EXISTING PLenary SCIENTIFIC SESSION 11,000 EUROS+VAT

Existing plenary lectures are established by the FENS programme committee and will be available for support by an independent educational grant from the industry.
Title of the session will be determined by the FENS programme committee.

- Support will be acknowledged in the program guide, on the event website, mobile application and with signage during the event.

EDUCATIONAL GRANT IN SUPPORT OF EXISTING SYMposia/WORKSHOP 6,000 EUROS+VAT

Existing symposia and/or technical workshops are established by the FENS programme committee and will be available for support by an independent educational grant from the industry.
Title of the session will be determined by the FENS programme committee.

- Support will be acknowledged in the program guide, on the event website, mobile application and with signage during the event.
E-PROGRAM BOOK

An electronic version of the traditional final program will be available to participants to access the scientific program and other congress information easily and conveniently online and as a download on mobile phones or computer.

With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the programme. Supporter will not have any input regarding the content.

- Supporter acknowledgement on the cover of the e-Book: “Supported by: company name/logo” (product logo not permitted)
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, mobile application and on signage during the event

MOBILE APPLICATION

The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Congress App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the app: “Supported by: company name/logo” (product logo not permitted)
- Signage on site with App QR code and “Supported by: company name/logo” (product logo not permitted)
- 2 “push notifications” are included in the sponsorship package
- Priority listing in the list of conference exhibitors
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, mobile application and on signage during the event

APP PUSH NOTIFICATION

- 1 “push notification” sent to all participants** onsite through the mobile app - to be coordinated with Congress Organizer.
- Support will be recognised in the Company and Exhibition Guide of the Final programme, on the event website, and with signage during the event following all compliance regulations.
- Limited to 10 sold Push notifications. One per company

** (Only for those who have accepted to receive such information)

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PROMOTIONAL SUPPORT OPPORTUNITIES

CHARGING KIOSK

Please contact Industry Liaison and Sales associate for additional details.

Fast Charge Technology: Featuring exclusive fast charge technology for 14 devices, with the latest charging standards and utilize integrated circuitry to ensure your phone or tablet are never overcharged. We keep you always charged and always ready.

Fully Customizable: Place your company name and logo/movies on the LCD screen which is attached to the charging station. It’s a great way to leave a lasting impression on the congress delegates.

Works with All Mobile Devices: Compatible with everything from the Apple iPhone and Android to Amazon Kindle and Blackberry.

- Supporter’s logo with hyperlink on Congress website
- Acknowledgement in the Supporters’ List in designated section of the Final E-Programme website and mobile application
- Acknowledgement on Supporters’ Board on-site
- Opportunity to brand the Charging Kiosk with your company name and logo

SOCIAL MEDIA/TWITTER WALL

PRICE: 10,000 EUROS + VAT

The Social Media Wall is an exciting and modern item which encourages delegates to post messages related to FENS Forum 2018. This item provides you great exposure!

The on-site social media specialist will moderate the interactions to ensure that only appropriate and Congress related interactions are shared on the main screen.

- A large screen will appear in a main area of the convention center (or in FENS Booth) showing all social media interactions that include the Forum hashtag

Your company logo will be placed on the social media wall

THE PHOTO BOOTH

PRICE: 10,000 EUROS + VAT

The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kernes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.

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FENS - Federation of European Neuroscience Societies
www.fens.org/2018
**SPEAKERS' READY ROOM**  
Facilities will be available at the Conference Centre for speakers and abstract presenters to check their presentations.
- The Supporter’s name/company logo will appear on all signs for this room
- Opportunity to display Supporter’s logo on screensavers at each workstation
- Supporter’s logo with hyperlink on Conference website and mobile application
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final E-Programme

**CONFERENCE NOTEPADS & PENS**  
PROVIDED IN KIND
Supporter will provide the Notepads & Pens for the participants.
- Notepads & Pens will bear the FENS Forum 2018 logo and the Supporter’s company logo and will be distributed in the participants’ Conference bags.
- Supporter’s logo with hyperlink on Conference website and mobile application
- This item must be approved by Kenes International as well as the FENS prior to the production, otherwise, Kenes International will have the right to produce these items and charges will be covered by the supporting company.
- It will be the company’s responsibility to pay the relevant tax, shipping and any other extraneous charges.
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final E-Programme

**WORLD MAP**  
PRICE: 5,000 EUROS + VAT

The World Map is a unique touchscreen map of a 2D atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The touchscreen display can be placed in a central location at the conference venue and serves as an information and communications tool, ideal for enhancing participant networking.
- Support will be recognized on a separate printed sign/rollup located beside the World Map screen or on the screen itself, with “Supported by...” and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, mobile application and on signage during the event

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**The 20th Anniversary of FENS**  
Where European neuroscience meets the world

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www.fens.org/2018

FENS - Federation of European Neuroscience Societies - Rue d’Egmont, 11 - B-1000 Bruxelles - Tel. +32 2 5450406 - Email: office@fens.org
FORUM BAGS

Supporter will provide funding of the Forum bags:

- The bag will bear the Supporter’s logo and the Forum logo
- Supporter’s logo with hyperlink on Conference website and mobile application
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final E-Programme

* The bag must be approved by the organizing committee in advance.

FESTIVAL CHAIRS

PRICE: 5,000 EUROS + VAT FOR 30 CHAIRS, 8,000 EUROS + VAT FOR 50 CHAIRS

The branded Seating Chairs are sturdy, trendy, cool, classic, cheerful, creative, stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for the event.

- Opportunity to use the branded seats in your Product Theatre session
- Opportunity to customize the seating chairs
- Location of seating cubes onsite to be coordinated with Secretariat
- There’s a possibility to provide this item on kind subject to approval of Kenes International and The FENS.

HOSPITALITY SUITES/MEETING ROOMS

PLEASE CONTACT INDUSTRY LIAISON AND SALES ASSOCIATE FOR DETAILS

An opportunity to hire a room at the venue that will be used as a Corporate Suite.

The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to brand the corporate suite
- Acknowledgement on directional signage outside suite

INTERNET AREA

PRICE: 7,500 EUROS + VAT

There will be an Internet Area equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed.

- Signage near the area with “Sponsored by...” and a company logo
- Opportunity to display company logo on screen background, screen saver
- Opportunity to brand area with your own carpet
- Opportunity to provide branded paper, mousepads
- Opportunity to distribute branded items

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# Advertising Support Opportunities

## Final Programme

**Price: 3,000 Euros + VAT**

Full inside page color advertisement in designated section of the e-Final Programme.

The Final Programme will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Conference bags.

## E-Advertisements in the Mobile Application

**Price: 2,000 Euros + VAT**

- The supporter will be able to provide a designed PDF file which will be presented in a separated tab under “Industry” or “Industry Session Invitations” in the main menu of the mobile application.

This can be used to invite participants to your industry session or to your exhibition booth.

## Promotional Material - Flyers on Display

**Price: 500 Euros + VAT**

Inclusion of one-page promotional material in the flyers display table. Company to provide 1,500 copies.

Material should be provided by the Supporter and approved by the Secretariat.

## Promotional Material

**Price: 2,000 Euros + VAT**

Inclusion of one-page promotional material in the participants’ Conference bags.

Material should be provided by the Supporter and approved by the Secretariat.

- Supporters’ product information will be available for all Conference participants
- The distribution arrangement will be advised.

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The 20th Anniversary of FENS
Where European neuroscience meets the world

www.fens.org/2018
PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT PRICE: 3,500 EUROS + VAT FOR EXCLUSIVE/ 2,000 EUROS + VAT FOR JOINT

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Knes design requirements) and the preferred “Subject” to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. “From” field will be FENS Forum 2018.
- **Joint:** Mail blast will list all supporting companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organiser. The joint mailshot will be executed with minimum three companies.

Support will be acknowledged in the Industry Support and Exhibition section of the final programme, on the event website, and with signage during the event.

*In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.

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MINI PROGRAMME SUPPORT | PRICE: 6,000 EUROS + VAT FOR A SOLE SUPPORT/ 2,000 EUROS + VAT FOR JOINT

- Support will be acknowledged on the back cover, the supporter can provide an advertisement to be shown on the back cover (subject to approval of FENS if they won’t choose to show the branding of the next forum) or Support will be acknowledged on the back cover as: “Supported by...” and a company logo only.
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and on signage during the event.
- Joint support is subject for a minimum of 3 companies supporting the Mini Programme.
SPACE ONLY RENTAL (MIN. 9 SQM)

SHELL SCHEME RENTAL & SHELL SCHEME PACKAGE

FLOOR PLAN

VENUE MAPS

EXHIBITORS BADGES RULES & REGULATIONS
SPACE ONLY RENTAL

(Minimum of 9 SQM)

PRICE: 450 EUROS +VAT PER SQM

That includes:

- 3 Exhibitors’ badges
- 100 word company / product profile in the Program & mobile app
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS
When you exhibit your company will receive the following:

- Listing and profile in designated industry section of the Final E-Programme, mobile application and website
SHELL SCHEME RENTAL, SHELL SCHEME PACKAGE & NON PROFIT ORGANIZATIONS AND PUBLISHERS

SHELL SCHEME RENTAL
500 EUROS +VAT PER SQM

That includes:
- 3 Exhibitors’ badges (for 6 sqm, see here)
- Shell scheme frame, basic lighting
- Table, 2 chairs and wastepaper basket
- Fascia panel with standard lettering
- 100 word company/product profile in the E-Program book and mobile application
- Cleaning of public areas and gangways

Shell scheme rental does not include any furniture, electrical usage or stand cleaning other than the listed above. All these services and others will be available to order in the Exhibitors’ Technical Manual.

SHELL SCHEME RENTAL PACKAGE
4,200 EUROS+VAT

9 sqm shell scheme exhibition booth: Designated booths: 167-174
Table, 2 chairs and wastepaper basket
Fascia panel with standard lettering
100 word company/product profile in the E-Program book and mobile application
Cleaning of public areas and gangways

Shell scheme rental does not include any furniture, electrical usage or stand cleaning other than the listed above. All these services and others will be available to order in the Exhibitors’ Technical Manual.

NON PROFIT ORGANIZATIONS AND PUBLISHERS:

A group of booths spaces have been reserved on the exhibition floor plan for non-profit organizations (Booths 20-23,34-37) and publishers (Booths 13-16,17-19). These spaces are available for the following reduced prices:
- SPACE ONLY RENTAL - The price for space only is 280 Euros +VAT per sqm
- SHELL SCHEME RENTAL - The price for shell scheme is 350 Euros +VAT per sqm

If a publisher or a non-profit organization would like to book a space outside of the designated area, the full prices will apply.

ADDITIONAL BENEFITS

- When you exhibit your company will receive the following additional benefits:
- Company logo on Conference Website as an Exhibitor prior to the Conference
- Listing and profile in designated industry section of the Final Program
EXHIBITOR INFORMATION & REGULATIONS

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be filled electronically to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form in the “booking form comments” section. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the personal name and the Exhibiting Company’s name.

Three exhibitor badges will be provided for every 9 sqm booked.

Please register your staff members receiving the complimentary badges online via the link which will be sent to you by the Registration Department.

Booth size in Sqm Number of complimentary exhibitor badges
- 9 sqm 3 badges
- 12 sqm 4 badges
- 15 sqm 5 badges
- 18 sqm 7 badges
- 24 sqm 9 badges
- 27 sqm 11 badges
- 28 sqm 11 badges
- 30 sqm 12 badges
- 36 sqm 15 badges
- 48 sqm 20 badges

Additional exhibitors will need to register as a corporate attendee of the FENS forum, unless the exhibition has an affiliate membership (http://www.fens.org/about/members/affiliate/howto.html) with FENS. Exhibitor registration allow access to the exhibition area and scientific sessions, an Exhibitor registration form will be included in the exhibitor’s technical manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 month prior to the Conference. It will include the following:
- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms
INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company’s profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors’ Portal. The Exhibition Manager will contact you with the link to the Exhibitors’ Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the 11th FENS Forum of Neuroscience. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors’ Technical Manual.
BRIDGING THE KNOWLEDGE SESSIONS

Organised by commercial organisations on the occasion of the FENS Forum, Bridging Knowledge Sessions are included as an integral part of the official forum programme. These sessions are meant to promote and discuss particular areas of relevance to the commercial organiser and with perceived general scientific interest to the neuroscience community.

While Bridging Knowledge Sessions may be focused on a particular therapeutic area or problem, these sessions are formatted with a focus on neuroscience research and the translation of scientific knowledge.

Bridging Knowledge Sessions may not compete or significantly overlap with symposia, workshops or lectures that are already included in the scientific programme at the Forum. Speakers of Plenary Lectures and Special Lectures cannot be speaking in a Bridging Knowledge Session during the same FENS Forum. The preliminary programme for the FENS Forum is available here.

A Bridging Knowledge Session should have a scientific programme but may include a social gathering at the end of the established programme. Bridging Knowledge Sessions are subject to approval by the chairman of the FENS Programme Committee.

Proposals submitted via email to the FENS Forum office (fensforum2018@kennes.com) shall as a minimum include the following information:

- Name of the organisation
- Title of the Bridging Knowledge Session
- Contact Person (organizer)
- Preferred Date & Time (Sunday – Tuesday 8 – 10 July, always after 18:45 and till 22:30 in the Congress Centre)
- Short description of the purpose and topics of the Bridging Knowledge Session (max 150 words) to be published in the announcement
- Full programme schedule with speakers, speaker affiliations, titles of presentations and timetable

Fees

Organisers of a Bridging Knowledge Session at the FENS Forum will pay an agreed fee to the FENS Forum in the form of an unrestricted educational grant. The fee will cover costs related to the featuring of the Bridging Knowledge Session/organiser in the Forum programme and room rental, including standard AV package and setup.

Optional Items

The rooms allocated for the Bridging Knowledge Session in the Congress Centre include the following standard set-up: Tables, chairs, projector, screen and microphone.

Internet connection, additional AV equipment and/or catering services at the Congress Centre should be applied for and can be provided at an additional fee.

Catering packages will be available soon.

Conditions

- Bridging Knowledge Sessions should be proposed on behalf of the commercial organisation (not individuals)
- Submitted proposal have to be approved by the chairman of the FENS Programme Committee
- The topic of the Special Interest event should not compete with the scientific programme of the Forum and may not include speakers from Plenary and Special Lectures
- Bridging Knowledge Sessions must be held as from 18:45 and till 22:30 at the latest.

Proposals for Bridging Knowledge Sessions are ideally submitted before 31 October 2017.

Proposals submitted after 31 October 2017 and till the final acceptance deadline on 15 April 2018 cannot be included on the list of events available to delegates during their registration for the FENS Forum 2018. They will however still be featured on the Forum programme.
STATISTICS FROM THE PREVIOUS CONGRESSES - FENS FORUM 2016 IN COPENHAGEN

TOP 10 COUNTRIES - 75 COUNTRIES IN TOTAL

1. Germany - 21%
2. UK - 13%
3. USA - 11%
4. Denmark - 11%
5. Spain - 11%
6. Italy - 10%
7. France - 9%
8. Switzerland - 7%
9. The Netherlands - 4%
10. Sweden - 4%

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NUMBER OF PARTICIPANTS

<table>
<thead>
<tr>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
<td>Berlin, Germany</td>
<td>Brighton, UK</td>
<td>Paris, France</td>
<td>Lisbon, Portugal</td>
<td>Vienna, Austria</td>
<td>Genova, Switzerland</td>
<td>Amsterdam, Netherlands</td>
<td>Barcelona, Spain</td>
<td>Milan, Italy</td>
<td>Copenhagen, Denmark</td>
</tr>
<tr>
<td>Count</td>
<td>3,900</td>
<td>4,100</td>
<td>5,251</td>
<td>4,234</td>
<td>5,198</td>
<td>5,697</td>
<td>6,214</td>
<td>6,954</td>
<td>6,166</td>
<td>5,976</td>
</tr>
</tbody>
</table>

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WORLD REGIONS - BY YEAR

<table>
<thead>
<tr>
<th>Region</th>
<th>2012</th>
<th>2014</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Western Europe</td>
<td>71%</td>
<td>70%</td>
<td>70%</td>
</tr>
<tr>
<td>Eastern Europe</td>
<td>10%</td>
<td>11%</td>
<td>8%</td>
</tr>
<tr>
<td>North America</td>
<td>8%</td>
<td>8%</td>
<td>10%</td>
</tr>
<tr>
<td>East Asia &amp; Pacific</td>
<td>6%</td>
<td>6%</td>
<td>9%</td>
</tr>
<tr>
<td>Central &amp; South America</td>
<td>3%</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Middle East</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
</tr>
</tbody>
</table>
BOOKING PROCEDURES AND PAYMENT INFORMATION

Applications for Support and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Terms and Conditions of Supporter are included in this Online Prospectus and will be included in the Supporter agreement.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display. In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advice" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice
40% by January 1st, 2018

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check (€).
Please make checks payable to:
Kenes International Organizers of Conferences Ltd - FENS Forum 2018 - Berlin

Option 2: Payment by Bank Transfer (€).
Please make drafts payable to:
Kenes International Organizers of Conferences Ltd - FENS Forum 2018 - Berlin
Bank Account:
Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland.
Account number: 60398052-928
Kenes International Organizers of Congresses Ltd
Clearing number - 4835
Swift - CH10CH2Z12A
IBAN - CH42 0483 5069 3980 5292 8
All bank charges are the responsibility of the payer.
CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department:
Noa Freilich Pollack at: fensforum2018Lisa@kennes.com
The organizers shall retain:
- 100% of the agreed package amount if the cancellation / modification is made on or before December 7th, 2017
- 50% of the agreed package amount if the cancellation / modification is made between December 8th 2017 and March 7th, 2017. Inclusive
- 100% of the agreed package amount if the cancellation / modification is made from March 8th, 2017 onwards

VAT INFORMATION

VAT (Subject to Change)
All supporter prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.
Where applicable VAT fees can be claimed through:
Mr. Richard Aequith
TH/F VAT Services Managing Director
+44 (0) 870 067 8881 Work
+44 (0) 79 777 23645 mobile
richard.aequith@tnf-group.com
Dolphin House 2-5 Manchester Street
Brighton BN2 1TF, United Kingdom